

January 2020

THE LONDON TEXTILE FAIR

A successful start of 2020 for Textile Events with record attendance for the January edition of The London Textile Fair on the 14th and 15th of January **470 exhibitors met 4523 buyers** at the Business Design Centre, presenting Spring/Summer 2021 pre-collections and Autumn/Winter highlights.

TLTF is predominantly a European fair with exhibitors coming from countries like (30%) Turkey, (28%) Italy, (11%) the UK, (10%) France, (8%) Portugal, (4%) Spain, and many others...



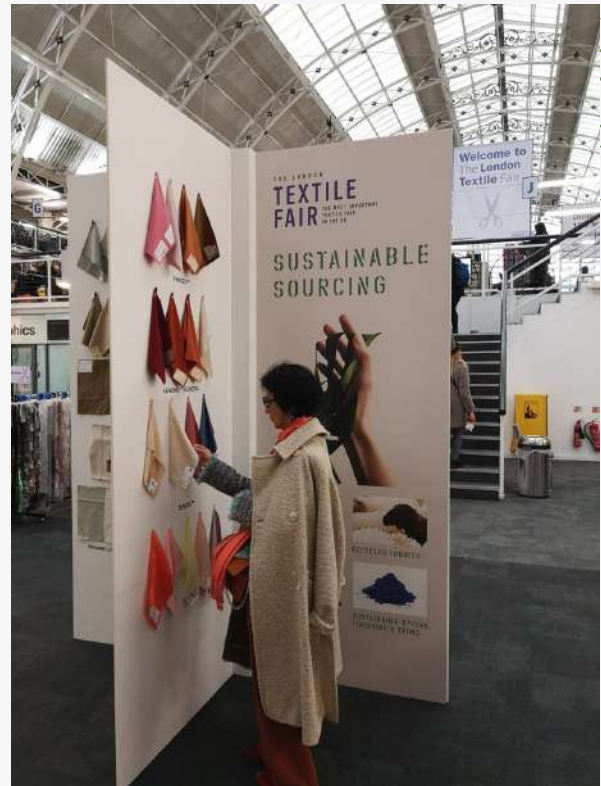
The exhibitors presented more than 700 collections within which 69% belong to fashion fabrics, 14% to accessories and trims, 7% to the print design and vintage garments. Among the regular visitors were: All Saints, Arcadia Group, Debenham, Harrods, Hobbs, John Lewis, Barbour, Burberry, Selfridges, Super Dry, Marks and Spencer, Next and many others.

Within the venue was a specialize forum focus on **sustainability**, where more than 50 European manufacturers were presenting their collections and the products selected were from natural fibres (linen, hemp, wool), lenzing™, fibres, better cotton, recycled fabrics (polyester, wool, leather) and sustainable dyeing & finishing.



BREAKDOWN OF THE CONTENTS OF FABRICS PRESENTED AT TLTF:

(17%) Wovens, (10,8%) jacquards, (9,48%) prints, (8.5%) organic, (7.8%) jerseys, (7.49%) synthetics, (7.28%) outerwear, (5.9%) shirting, (5.91%) woollens, (4.67%) silks, (3.43%) lace, (3.2%) technical, (3.09%) sportswear, (2.8%) activewear, (1.64%) swimwear/lingerie, (0.34%) denim...



Throughout the years, we have seen an **increasing demand for sustainable materials** which follows the increased public attention on the environment and social matters. The final consumer is more aware of the **environmental impact**, and this influences the **decision-making process**. For these reasons, the fashion and textile industry has started to adapt its production processes according to these new **consumer needs**.

